



Hasafah Online Learning

ABOUT HASAFAH 2016

HASAFAH.COM

A group of Hebrew teachers, film makers
and programmers striving to create a fresh
and dynamic Hebrew learning experience.

Here at Hasafah our mission is simple. We want to share our love for Hebrew with the world. We know learning a new language can be daunting and expensive. That's where we come in. We want to help you reach your goal, and hope you will join us in making this possible!

Combining today's latest and greatest from the world of technology with time tested language learning practices, we aim to provide a comprehensive and affordable way for you to soar to language proficiency.

Don't know about you, but we think Hebrew is the most elegant and beautiful language ever!

Contents

4	Hasafah at a Glance
5	An Introduction to Hasafah
7	The Hasafah website
7	Gamification
8	The Hasafah Team
8	Subscriptions
9	Library
9	The Community
10	Downloadable Assets
11	Contact Us
12	Investment

Hasafah at a Glance

We are a small team located all around the world. Namely the United Kingdom and the United States.

Our aim is to provide the most up-to-date and effective Hebrew learning content for our students to use. Each course is delivered by our expert teachers through meticulously crafted videos, quizzes, and writing challenges that teach core language skills necessary for mastering Hebrew.

Our courses will make it easy to learn big, through small incremental steps. Our courses will be structured to be taken one stage at a time. We also provide a flexible learning schedule for our students. Learn at your own pace!

We believe learning should be fun, which is why the learning experience with Hasafah will take place in an engaging and interactive online environment complete with a forum and games.

We will be offering a complete range of lessons, covering beginner, intermediate and advanced levels on a wide range of topics.

Our lessons will be structured in such a way that you can go through them in any order so if you already know some Hebrew you don't have to start at the beginning.

Students will be able to type in Hebrew right in their web browser with our special Hebrew text editor.

An Introduction to Hasafah

As members of the Hasafah community, students will be able to master the Hebrew Language alongside other likeminded students and with the help of our talented Teachers. All of which will happen online in one comprehensive place.

The Hasafah Website

The Hasafah learning experience will be delivered to our students via the [Hasafah website](#). All content will be accessible via our library and organized into lessons for our students to explore. As students begin to embark on their Hebrew journey their progress will be saved to their Dashboard. The Dashboard tracks a student's active progress, providing them with a personalized overview of what they're working on and an easy way to resume where they left off.

In addition to all of the lessons on our website, there will be additional resources that expand on the lessons to optimise our students' learning experience:

1. The Hasafah Forum will be a valuable place where our students will be able to engage and help one another, and receive help and advice from our teachers.
2. Our custom built games will give students a chance to put what they have learned into practice and compete against other Hasafah Students. The game difficulty will automatically reflect the student's current level in our lessons.
3. Downloadable resources will be available for students to download to help them further their knowledge with PDF's, Audio's and more.

Gamification

At Hasafah, we believe that learning should be engaging and fun, which is why the gamification (e.g. point scoring, competition, and other motivators) side of Hasafah will play a significant role in how our students learn. As well as our in-depth videos, our projects are divided into stages, and within each stage there are combinations of interactive quizzes and writing challenges. Students are also encouraged to rack up points through completing each lesson, playing games and engaging in the Forum.

The Hasafah Team

The formation of Hasafah is a collaborative effort of a unique team of pioneers, who are combining creativity, technology and a shared passion for Hebrew to provide our students with the best possible learning experience. Our team of expert teachers will provide the highest quality of Hebrew education for our students while our team of meticulous programmers, creative designers and talented film makers will each bring their own talents, in-depth knowledge, expertise and experience to make the Hasafah curriculum the best it can be.

Subscriptions

At Hasafah we aim to ensure that we offer our students the most affordable Hebrew language education possible, which is why we keep it simple with our three pricing plans: Free, Limited and Full.

We will also offer special group discounts for families, non-profits, schools, organizations, companies and businesses, plus a referral plan that anyone can take advantage of to receive discounts or even free access.

Library

The Hasafah Lessons will be accessible in the Library. Lessons will eventually cover beginner and intermediate through to advanced content. With each broken down into bite-size stages to guide students from the initial foundations of the Hebrew language through to the more advanced principles. We also hope to offer additional Bonus Content such as live streaming lessons, one-to-one tutoring and live Q&A's.

The Community

A sense of community is essential to a conducive learning experience, which is why one of the most important resources we will offer is the Hasafah Forum. This environment provides a valuable place for our students to not only turn to for help and guidance, but also somewhere for them to engage with the Hasafah team, and interact and work alongside other students.

In the forum we will reward our students for participation, so the Forum will be packed full of amazing features to achieve that. Students can ask and answer questions, up-vote answers, and earn points for providing the best answer to a question.

The Hasafah website

To start learning with Hasafah, the only software and hardware requirements will be a web browser and an Internet connection. You won't even need to install a Hebrew keyboard*! With a subscription, students will then be able to log into the Hasafah website, where all our content will be accessible.

Within the Library, students will be able to filter lessons by name, difficulty and more.

Our online Hebrew text editor will allow students to follow along with lessons typing Hebrew right in their web browser with their own keyboard** or with our on-screen Hebrew keyboard.

As a student embarks on a lesson, their progress will be saved to their Dashboard, which tracks an active student's progress and provides them with a personalized overview of what they're working on and what is coming next.

Extending from the Library of content and text editor, we will also offer our students additional resources on the website including a blog, a forum, games, and downloadable resources that expand on the Hasafah curriculum and optimise their learning experience.

Gamification

From day one at Hasafah, we've believe that learning should be engaging and fun, which is why the gamification side of Hasafah will play a significant role in how our students learn.

As well as our in-depth videos, our projects are divided into stages, and within each stage there are combinations of interactive quizzes and writing challenges. Students will also be encouraged to rack up points through completing lessons and engaging in the Community.

Students will be able to unlock badges assigned to content in our library and achievements around the site, forum and games. A student's progress can then be optionally displayed on their public Hasafah profile.

Community rating and Leaderboards will not only keep our student entertained and engaged, but a little competitiveness will help keeps everyone motivated.

** Hebrew keyboard not required but recommended*

*** Requires student to install a Hebrew Language Pack on their device*

The Hasafah Team

Hasafah is the collaborative effort of a unique team of pioneers, which is why it's important for us to combine collaboration, creativity and a passion for Hebrew to provide our students with the best possible experience from the day we launch Hasafah and every proceeding day after.

Being part of the Hasafah team is a unique experience as part of a dynamic and talented group of individuals pioneering Hebrew education across the world.

We share a common passion for what we do, and our teams in the United Kingdom and the United States are working together to build the Hasafah curriculum and website. In our team, every idea is heard and every voice contributes to what makes up Hasafah.

You can meet the Hasafah team members who are out to revolutionize how people learn Hebrew and shape the future of Hebrew education [on our website](#).

We're always around and happy to chat, so feel free to [reach out to us any time!](#)

Subscriptions

At Hasafah we aim to ensure that we offer our students the most affordable Hebrew language education possible, which is why we keep it simple with our three-tier pricing plans:

- Free – free access to forum, games and downloadable material
- Limited – a reduced price compared to the full account, but limits the amount of footage the student can watch per week. Allows users to go at a much slower pace
- and Full – full, unlimited access to all features

We will also offer special group discounts for families, non-profits, schools, organizations, companies and businesses.

We will also have a referral plan that anyone can take advantage of to receive discounts or even free access by telling others about Hasafah.

As our students' satisfaction is of the highest importance to us, we will offer a free trial to all new students to ensure they're given the opportunity to explore and experience learning with us first.

Library

All Hasafah content will be organized and browsable in the Library. Lessons will cover beginner and intermediate through to advanced content. With each broken down into bite-size stages to guide students from the initial foundational building blocks of the Hebrew language to more advanced concepts. As we grow we also hope to offer additional Bonus Content. These will include things such as live streaming lessons, one-to-one tutoring and live Q&A's.

- Live streaming – ever wanted to go to Ulpan (Hebrew school)? Well, live streaming is the next best thing. Complete with the ability to ask questions, communicate with other students and have your assignments scored by our teachers.
- One-to-one tutoring – stuck on something? Then book a slot with one of our teachers for a one off or regular one-to-one tutoring session!
- Live Q&A's and online Hebrew parties – get to know our team and other students better with live Q&A's. Ask questions, give answers. Learn better!

The Community

A sense of community is essential to the experience we offer, which is why one of the most important resources we will have on the Hasafah website is the forum. This environment will provide a valuable place for our students to get help, guidance and also somewhere for them to engage with the Hasafah team, and interact and work alongside other students.

Moderators, Teachers, and Hasafah's top students will be able to encourage and help in the learning process of new students. We will also reward our students for participation, so the forum is packed full of amazing features to achieve that. Students can ask and answer questions, up-vote answers, and earn points for providing the best answer to a question.

Downloadable assets

- [Download the Hasafah Logo](#)
- [Download the Hasafah Flyer](#)
- [Download images for uses in articles, emails, etc.](#)

Contact Us

If you'd like to get in touch with the Hasafah team, feel free to check us out on [Facebook](#), [Instagram](#), [YouTube](#) or [Google+](#) or email us at hello@hasafah.com.

We'd love to hear from you!

Investment

If you are interested in finding out more about investing in Hasafah then email us at hello@hasafah.com and we will get in touch with you to discuss more details.